

# Don't miss this opportunity to get your business noticed at Manchester University's most popular event!

## China Centre 10<sup>th</sup> Anniversary Alumni Gala Dinner & Sino-UK business forum on Innovation (Healthcare, Culture and Art)

**Time and Date:** 5:00-9:30pm, 26<sup>th</sup> September

**Venue:** Pudong Shangri-La Hotel, Shanghai

**Attendees:** Senior business delegates from Manchester and 400 alumni, staff and friends of the University of Manchester

## Sponsorship Packages

### Platinum Sponsor

### Cash Sponsorship (RMB 50,000)

Limited to 3 companies

#### Publicity :

- The company logo can appear on all printed advertisements including news promotion
- One-page advertisement can be included in event booklet
- The company logo can appear in all event- related web links, social media, etc

#### On-site:

- A Corporate Table can be arranged (up to 10 people to attend)
- The company logo can appear in a rolling manner on the screen;
- The company leader can be arranged to sit in the VIP table upon request
- The company leader can be invited for lucky draw, and has the chance to introduce the company or play a corporate video on stage (no more than 2 minutes)
- Promotional leaflets can be displayed on site with company booth (advanced arrangement of material delivery to the site and booth set up to be arranged by company and agreed by UoM China Centre)
- Company brochures/gifts can be packed in event goody bag

#### After event:

- Appreciation dinner to be arranged hosted by China Centre director
- Private meeting can be arranged for company leaders to meet with China Centre Director for discussion of any potential cooperation in the future.

- Other channels to network with China Centre alumni: company leaders or relevant staff will be invited to join some free UoM China alumni event in 2019.
- China Centre will support company's talent development and management by distributing job openings and recommending candidates as well as deliver tailored made training programme at corporate special rate.

## Gold Sponsor

### Cash Sponsorship Cash Sponsorship (RMB 30,000) OR, Gift Sponsorship (Minimum value equivalent to RMB 80,000)

Limited to 3 companies

#### Publicity :

- The company logo can appear on all printed advertisements including news promotion
- one-page advertisement can be arranged to be included in event booklet);
- The company logo can appear in all event- related promotional web links, social media, etc

#### On-site:

- 4 complimentary tickets offered
- The company logo can appear in a rolling manner on the screen;
- The company leader can be arranged to sit in the VIP table;
- The company leader can be invited for lucky draw, and has the chance to introduce the company or play a corporate video (no more than 2 minutes)
- Promotional leaflets can be displayed on site (advanced arrangement of material delivery to the site by the company required)
- Company brochure/gifts can be packed in event goody bag upon request

#### After event:

- Appreciation dinner to be arranged hosted by China Centre director
- Private meeting can be arranged for company leaders to meet with China Centre Director for discussion of any potential cooperation in the future.
- Other channels to network with China Centre alumni: company leaders or relevant staff will be invited to join some free UoM China alumni event in 2019;
- China Centre will support company's talent development and management by distributing job openings and recommending candidates as well as deliver tailored made training programme at corporate special rate.

## Silver Sponsor

### Gift Sponsorship (Minimum value equivalent to 50,000RMB)

Limited to 3 companies

#### Publicity :

- The company logo can appear on all printed advertisements including news promotion
- Half-page advertisement can be arranged to be included in event booklet
- The company logo can appear in all event- related promotional web links, social media, etc

#### On-site:

- 2 complimentary tickets offered;
- The company logo can appear during designated stage of lucky draw on the screen;
- Company brochures/gifts can be packed in event goody pack upon request

**After event:**

- Appreciation dinner to be arranged hosted by China Centre director
- Private meeting can be arranged for company leaders to meet with China Centre Director for discussion of any potential cooperation in the future.
- Other channels to network with China Centre alumni: company leaders or relevant staff will be invited to join some free UoM China alumni event in 2019;
- China Centre will support company's talent development and management by distributing job openings and recommending candidates as well as deliver tailored made training programme at corporate special rate.

**Bronze Sponsor**

**Gift Sponsorship (Minimum value equivalent to RMB 15,000)**

**Publicity :**

- The company logo can appear in all event- related promotional links, social media, etc

**On-site:**

- 1 complimentary tickets offered;
- The company logo can appear during designated stage of lucky draw on the screen;
- Company brochures/gifts can be packed in event goody pack upon request

**After event:**

- Appreciation dinner to be arranged hosted by China Centre director
- Private meeting can be arranged for company leaders to meet with China Centre Director for discussion of any potential cooperation in the future.
- Other channels to network with China Centre alumni: company leaders or relevant staff will be invited to join some free UoM China alumni event in 2019;
- China Centre will support company's talent development and management by distributing job openings and recommending candidates as well as deliver tailored made training programme at corporate special rate.

## About the University of Manchester Alumni and Alumni in China

The University of Manchester, with 25 Nobel Prize winners, has produced 13 world leaders and a large number of alumni active, succeeding and leading in all walks of life, including Michael Sherwood (former vice-chairman of Goldman Sachs and the co-chief executive officer of Goldman Sachs International), Don Cruickshank (Chairman of Audioboom Ltd, previously served as Chairman of London Stock Exchange plc.), Norman Foster(famous architect), Benedict Cumberbatch(famous actor, portrayed Sherlock Holmes in the BBC series), Richard Broadbent (previously served as Non-executive director and chairman of Tesco plc) , Richard Shore (CFO & Acting President of Jaguar Land Rover Greater China), Henry Ingrouille (Chief Operating Officer of Bank of America Merrill Lynch Asia Pacific Equities, former Chief Operating Officer at (HKEX) Hong Kong Exchanges and Clearing Limited).

There are now more than 20,000 alumni in mainland China who are mostly active in education, finance, IT, engineering, healthcare, media communication, HR, legal services and etc. Among them, the MBA alumni community is the most active group: average working experience is 10-20 years; most of them are manager- and senior manager-level above in multinational and large private and state-owned enterprises. Senior alumni include: Yang Yingming ( Executive Director for China at the World Bank Group), Huang Weiming (Vice President & CFO at Lenovo), Ouyang Qian(Chairman of the Board of Supervisors & former deputy governor of CITIC Bank Co., Ltd., external director of COFCO Group Co., Ltd.), Zhu Daming (founding partner of the Ka Yu Foundation), Fu Song (professor of the Aerospace Institute of Tsinghua University, selected Ministry of Education Changjiang scholar), Wang Yaohui (Supervisor of the State Council, Chairman of the Centre for China and Globalization) Renzhong(the founding partner of Tian he assets and point Stone capital), Jiang Xiaohan (Chinese famous actor, MC), Bill Cheng (partner & Chief Financial Officer of EY Greater China), Sun Jiawei (Vice President of Huawei Western Europe, Chief strategy & marketing officer) etc.

Since the establishment of the University of Manchester China Centre in 2008, the centre has been committed to, based on the strength of the university of Manchester, cultivating international talents, supporting exchanges and cooperation between China and the UK in culture, education and business, and adhering to the multi-dimensional development of "teaching, resitch, business and corporate social responsibility", providing world-class education for the development of individuals and corporations in China, and deepening the leading position of the university of Manchester in higher education both globally and domestically in mainland China.

In 2016, President and Vice Chancellor Professor Dame Nancy Rothwell witnessed the establishment of the Shanghai Overseas Returned Scholars Association University of Manchester Alumni Association. In recent years, with the joint efforts of the centre and alumni, we have founded clubs and interest groups that are active and ever expanding in sizes, including healthcare club, legal club, innovation and start-up club, marketing club, outdoor club, continue study club and etc. In 2017 we held around 100 alumni events and activities and in 2018 we have been organizing alumni networking event, talk, company visits and many other kinds of activities on an average of 4 times a month.

As the University of Manchester China Centre celebrates its 10th anniversary, we cordially invite international organizations and companies that recognize the university's culture and development to join and support us. Because the university is a non-profit organization, all investment will eventually be

re-invested back to development for students and alumni. It is our commitment that each sponsor will be that sole sponsor of each industry.

The University of Manchester China Centre has invited senior guests to celebrate the 10th anniversary together, including Professor Dame Nancy Rothwell (President and Vice Chancellor at the University of Manchester), Richard Cotton (Director of Student Recruitment & International Development at the University of Manchester), David Percival (chairman of the Manchester China Forum), Matthew Knowles (area director of British Council East China), guests from British Consulate General in Shanghai, guests from the Shanghai Overseas Returned Scholars Association, and senior alumni and other VIP guests.

For more information, please contact:

**Sherry Fu**, Director, the University of Manchester China Centre

Email: [sherry.fu@mbs.ac.uk](mailto:sherry.fu@mbs.ac.uk)

Tel: +86 (0) 21 6279 8128

**Yvonne He**, Director's assistant, the University of Manchester China Centre

Email: [Yvonne.he@mbs-worldwide.ac.cn](mailto:Yvonne.he@mbs-worldwide.ac.cn)

Tel: +86 (0) 21 6279 8660\*5388

The University of Manchester China Centre holds the final right of interpretation.

